



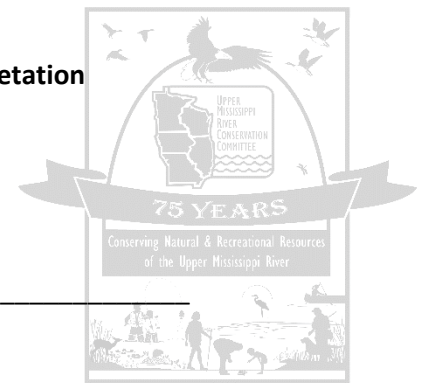
Outreach, Recreation, Environmental Education, Interpretation Technical Section (OREIT)

Matt Vitello, Chair (Missouri DOC)

September 15, 2020

9 AM – 12 PM

Webex



DRAFT Agenda

I. Welcome and Introductions

a. 75th Commemorative Publication

- i. Verify permissions for photo on cover – **Jeff or Brenda**
 1. Also need better resolution version
- ii. Include better resolution UMRCC Logo from 75th Anniversary (Neal shared with group during call)
- iii. Timeline Graphic: Split into multiple pages (at least 2). Align timeline with sections of report, “The Early Years” and “Maturing Organization, Evolving Scope”
 1. Add additional dates noted in document comment – **Kevin has many of the dates**
- iv. List of Publications: Add more recent publications as noted in document comment (Matt added some and highlighted in comment)
- v. Additional Photos: Google drive has many photos (<https://photos.app.goo.gl/fGKmNAAvk62jQCKT8>), other people may have some to share. Need to caption photos.
- vi. Maps: Remove map of watershed with State Parks. Replace with more focused map of river and HREP locations/photos. **Jeff is going to create map and sent email soliciting photos.**
- vii. Conservation Awards: create photo album of all recipients (may be a few missing photos) as appendix or back cover
- viii. River Rat Awards: create mosaic of Rat Certificates and Medallion Coins – **Neal pull together certificates images**
 1. Include table of recipients? – may be too long
- ix. New Sections
 1. Spills – added after water quality section to document
 2. Commercial mussels – still need to find a place in document – maybe include current issues with call out box of history?
 3. Suggested additional subsections under the “Looking Ahead” section:
 - a. Pollinators
 - b. Citizen Conservation (partnership with Museum) – Diversifying and Younger Audiences
 4. UMRCC’s role in outgrowth of other efforts
 - a. Student Ocean Conference – **Jared reaching out to Mark Nelson** for more details
- x. Tech Sections – discussion on whether to include or omit
 1. Suggestion to create matrix of all six tech sections with brief responses to:

- a. When formed and why? (summarize from presentations at 75th anniversary)
 - b. Example accomplishments
 - c. What is the current focus?
 - 2. Neal will pull out some bullets from 75th anniversary and request will be sent to tech sections for additional input (Fish Tech and Wildlife Tech will be meeting end of October/November)
 - a. Provide bullets and word limit
- b. Field Trip Grant application requirements –**
 - i. Suggested edits to Application:
 - 1. Revise eligibility language in application to align with what is listed in brochure criteria
 - 2. Revise “River Experience” section of application form to remove workshop description and experience with river personnel
 - 3. Move up offer of assistance or contact with “River Expert”
 - ii. Share revised application form with educators who have used the grant before to get input on new language
 - 1. Is \$250 still adequate to cover transportation costs?
 - iii. How to increase awareness of grant availability?
 - 1. Reach out to CISA (WI) or equivalent in each state
 - 2. Reach out to other environmental education organizations. MDC share with new Conservation Educators.

II. Old Business

a. OREIT Website Investigation

- i. What do want website to be for UMRCC?
- ii. Low hanging fruit of website clean up has been accomplished
- iii. Motion to form ad hoc Website Committee passed
 - 1. Ad hoc committee will create straw dog RFP to solicit costs for creation/update of website
 - 2. Recommended committee members:
 - a. Gretchen Newbury, Gina Bonsignore, Hallie Rasmussen, Tech section chairs (or appointees)
 - 3. Committee form by Oct 15 and prepare RFP for November Exec Board meeting

b. 100 Years of the UMR Refuge: Ric Zarwell emailed following meeting and requested to be on the agenda for net OREIT meeting

c. Museum Update- Jared McGovern

- i. Museum has new partnership with Dubuque County Conservation Board to facilitate outreach, education, volunteer coordination and restoration
 - 1. Planning savannah, grassland, and bottomland forest restoration on Dubuque County properties
 - 2. “head starting” local ecotype plants in greenhouse on Museum campus for use in restoration
- ii. Joined Monarch SAFE program
- iii. Continuing mussel propagation

d. OREIT update-

- e. **Mussel Blitz and Goose banding opportunities through the National Aquarium-**
 - i. Goose banding did not occur because of COVID, plan to reboot in 2021

III. New Business

- a. Open Discussion

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